



Westminster University

Having been established in 1998, The Window Film Company UK Ltd was delighted to be invited to carry out a project at a much older institution - the 174 year old Westminster University.

The University, originally founded in 1838 as Britain's first polytechnic, required manifestation on a significant section of glazing as well as wayfinding signage to enable easy navigation of the University hallways and rooms.

Manifestation is required to be applied to glass for a number of health and safety and legislative reasons, but there is scope for how any manifestation appears, allowing customers to be creative with their choices.

On this occasion The Window Film Company provided and installed 21 rows of manifestation dots, cut from our vibrant 'crystal etch' frosted film. By choosing this design, the University was able to achieve a visually appealing and eye-catching finish, combining design and aesthetics with functionality.

The second element of the job required the print and installation of a range of wayfinding signage, designed to clearly mark room numbers and the route to facilities and amenities. Using a design supplied by the University, The Window Film Company used state of the art UV printing technology to produce a crystal clear finish - printing coloured ink onto optically clear film to ensure the sharpest of images.

The use of window film is often born of necessity, but as Westminster University and The Window Film Company have proved, there is no reason why a functional project can't be turned into something creative, striking and visually stimulating.

Project Westminster University

Required Manifestation and wayfinding signage

Solution Cut manifestation and printed colour graphics