



# Rainbow Film for Now Gallery

**The Window Film Company is proud to have been involved in the creation of an eye-catching exhibition at a prominent London gallery.**

The project involved the installation of coloured film to three large panes of glass, providing the backdrop to the “What I Like” exhibition by up and coming star of the London fashion scene, Molly Goddard.

Yellow, pink and orange rainbow film was applied to three large panels, each measuring 7 metres in height and 2.5 metres in width. The transparent nature of the film means that while the appearance of the glass is changed to coloured, light still passes through and the view from both sides of the glass is maintained.

The size of the panes meant that several pieces of film were required to achieve full coverage, requiring the installation team to call upon their skill and experience to ensure that the joins between the separate pieces was undetectable. The installation required use of a powered access platform, with this and all other logistical considerations handled by The Window Film Company’s dedicated operations team.

The work was completed in a one day period, allowing the remaining preparations to take place ahead of the exhibition’s November opening. The show itself is an interactive exhibition, with oversized dresses suspended from the gallery ceiling. Each dress is on a pulley, allowing it to be lowered to any height, whereupon visitors are invited to add their own embroidery to the dresses.

## **Project summary:**

- The project utilised rainbow film, a range of transparent coloured film.
- Vibrant yellow, pink and orange colours used to temporarily transform colour of the glass.
- Each of the three panes was 7m x 2.5m.
- The work was carried out in a day.
- The film will stay in place from 4 November 2016 to 20 February 2017.
- The Window Film Company provided a full installation and film removal service.



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